



JP Oliver • You

Student at Samford University

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Excited to announce completion of Hub Spot Academy's Social Media Marketing Certification!

Thank you, [Breanne A. Mertz, DBA](#) for the support and opportunity to obtain this certification!



## Social Media Certified

**JP Oliver**

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Jan 31 2024 - Mar 1 2026

Certification code: 5594c1d271fa408ca900b2a9b9134457

**HubSpot** Academy

*Breanne A. Mertz*  
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